

CDC  
BRIDES IN LOVE

STORIES OF



# Brides in Love

10¢

No 6

A CHARLTON PUBLICATION



Love's wondrous  
moments told here  
on these pages!

NICHOLAS  
ALASCIA

# WEB COMIC UNIVERSE.COM



Hi there, Pal! Win Some of these 100 Silver Anniversary Prizes!

I just won \$100. and this 15" tall Silver Trophy  
I just won this \$1,000,000 Body and a Gold Medal!

You Can Win All These  
just as I did

in 10  
MINUTES  
OF FUN  
A DAY!

Yes! You still  
can win \$100  
and other 25th  
Anniversary Prizes,  
if you MAIL coupon  
below NOW. Your suc-  
cess can soon be like  
mine. A few weeks ago  
I was a skinny weakling  
like you. I had no guts to  
fight for my rights. TODAY  
everyone admires my champ  
movie-star build. My mighty  
ARMS. My heroic CHEST. My  
wide many SHOULDERS. My  
POPULARITY with boys. The  
way GIRLS go for me—once  
so girl-shy. My new pow-  
ess in SPORTS. My new  
quickness in STUDIES. My  
double-energy at work.

There's that  
skinny scarecrow  
JOHN. Let's  
pass him by!

JOHN SILL  
was a 125 lb.  
6 ft. WEAKLING  
LOOK at him NOW,  
A MOVIE-STAR HE-MAN  
from Head to Toe  
as YOU  
can be  
soon!

John Sill  
NOW

John  
Sill  
before



NO! I don't care how skinny or lousy you  
are; if you're a teen-ager, in your 20's  
or 30's or over; if you're short or tall, or  
what work you do. All I want is JUST TO  
EXCITING MINUTES in your home to MAKE  
YOU OVER by the SAME METHOD  
I turned myself from a wreck to  
a Champion of Champions.

Come On, PAL  
NOW YOU give me  
10 PLEASANT MINUTES A DAY  
IN YOUR OWN HOME  
and I'll give YOU  
A NEW HE-MAN BODY for  
your OLD SKELETON FRAME  
says George F. Jewett World's Greatest  
Builder of HE-MEN

FREE



GEORGE  
F. JEWETT  
"Champion of  
Champions"  
4 Times Winner  
Perfect  
Man Contest

BOTH FREE FOR QUICK ACTION!  
1. Photo Book of STRONG MEN  
2. MUSCLE METER

Dept. CH-79

Tell Me How To  
WIN \$100,000

Important  
Coupon  
Anchored in  
World's Best  
Building  
All-Around  
HE-MAN  
D. E. Kelley  
Physical  
Director

JEWELTY INSTITUTE OF PHYSICAL TRAINING  
220 FIFTH AVENUE, NEW YORK 1, N. Y.  
Dear George: Please mail to me FREE Jewelty's Photo Book of  
Strong Men and a Muscle Meter, plus all 5 HE-MAN Building  
Courses: 1. How to Build a Mighty Chest. 2. How to Build a  
Mighty Arm. 3. How to Build a Mighty Crip. 4. How to Build  
a Mighty Back. 5. How to Build Mighty Legs. Now—all in One  
Volume "How to Become a Mighty HE-MAN." ENCLOSED I enclose 10c  
FOR POSTAGE AND HANDLING (in C.O.D. style)

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I GAINED  
60 LBS. OF HANDSOME  
HARD-HITTING  
MUSCLES!

Which of these  
2 ME'S is YOU ?  
that 125 lb.—6 ft.  
CHICKEN WEAKLING BELOW  
CHESTED WAS ME  
A FEW SHORT WEEKS AGO

THIS MAY BE  
YOUR LAST  
CHANCE  
TO GET FOR  
ALL 5 10¢  
PICTURE  
PACKED COURSES  
MILLIONS HAVE  
BEEN SOLD FOR  
\$1 AND MORE

NO! friend you  
don't have to be  
SKINNY any more.  
Just mail NOW the FREE  
coupon below as I did.  
Soon YOU can add  
7 inches to your CHEST  
3½ inches to EACH  
ARM and the rest in  
proportion as I did.



Come On, PAL  
NOW YOU give me  
10 PLEASANT MINUTES A DAY  
IN YOUR OWN HOME  
and I'll give YOU  
A NEW HE-MAN BODY for  
your OLD SKELETON FRAME  
says George F. Jewett World's Greatest  
Builder of HE-MEN

YES! You'll see INCH upon INCH of MIGHTY MUSCLE added to YOUR  
ARMS. Your CHEST deepened. Your BACK AND SHOULDERS  
broadened. From head to heels, you'll become an ALL-Around, ALL-  
AMERICAN HE-MAN WINNER—or my Training won't cost you one solid  
cent.

Develop YOUR 520 MUSCLES  
Gain Pounds, INCHES, FAST!

After a LIFETIME STUDY of every way known to develop your body I  
have devised the BEST by TEST, my "5-WAY PROGRESSIVE POWER"  
the only method that builds you 5-ways fast. You save YEARS, DOL-  
LARS like movie star Tom Tyler did. Like champ John Sill did. Like  
MANY THOUSANDS like you did. SO Mail coupon NOW!

Mail Coupon in Time for FREE offer and PRIZES!

BRIDES IN LOVE

Published Quarterly by Charlton Comics Group. Executive offices and office of publication, Charlton Building, Derby, Conn. Second Class Mailing privileges authorized at the Post Office at Derby, Conn. Price per copy 10c. Subscription 12 issues \$1.20. Copyright 1957 by Charlton Comics Group. Pat Masulli, Executive Editor. (Printed in U.S.A.)

Volume 1, Number 6

DECEMBER, 1957

# BRIDES IN LOVE



THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

Pat Masulli Executive Editor

# The Shadow OF MISTER Bascombe

THIS WASN'T THE WAY I'D DREAMED MY WEDDING WOULD BE... BUT WE HAD NO CHOICE.

EVEN AS HANK ENFOLDED ME IN HIS ARMS AND KISSED ME AFTER THE WEDDING VOW, I KNEW HE WAS STILL SHOULDERING WITH RESENTMENT...



# BRIDES IN LOVE

HE ONLY GUessed SO, INSTEAD OF THE JOYOUS AFFIRMATION EVERY BRIDE HAD A RIGHT TO EXPECT ON HER WEDDING DAY... HE ONLY GUessed SO...

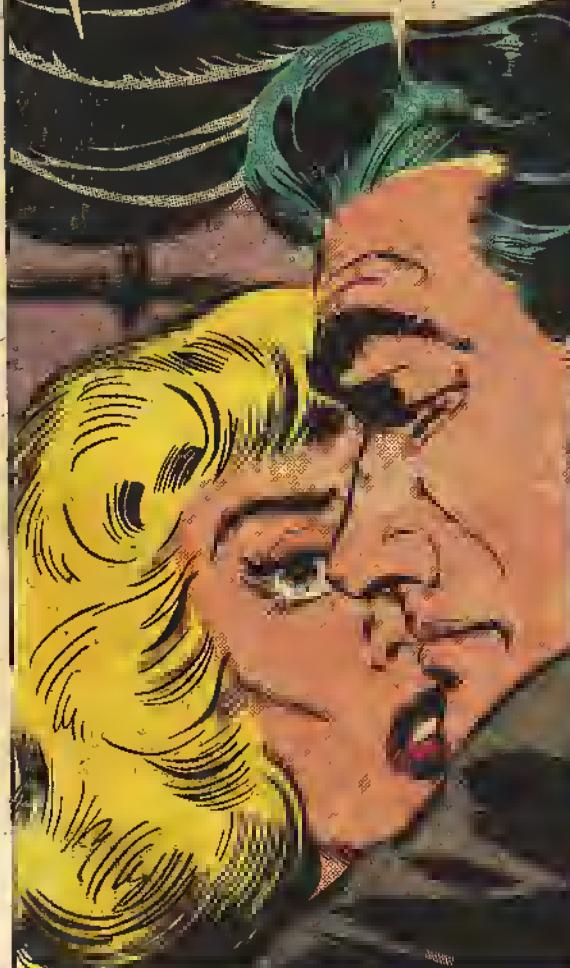
WE'RE NOT GOING TO BE CHILDISH ABOUT THIS, ARE WE, HANK?

WHO HAS TIME TO BE CHILDISH? WE BOTH HAVE TO REPORT TO WORK TOMORROW! OTHERWISE MR. BASCOMBE MIGHT GET WIND OF OUR SECRET!



I LOVE YOU, HANK!

HOORAY! THE LADY SAID YES. NO MORE SNEAKING ALONG BACK ALLEYS. NO MORE MAKING BELIEVE AT THE OFFICE THAT WE DON'T KNOW EACH OTHER'S ALIVE!



HANK AND I BOTH WORKED FOR BASCOMBE ENTERPRISES. I WAS J.B.'S PRIVATE SECRETARY, AND HANK WAS THE OFFICE MANAGER. HEAVEN KNOWS I'D TRIED HARD NOT TO FALL IN LOVE WITH HANK... BUT MY HEART HAD BEEN STRONGER THAN MY HEAD...

ANYBODY EVER TELL YOU THAT FOR A LADY WITH A DEEP, DARK SECRET, YOU'RE A SMOOTH DANCER?



FIRST THING TOMORROW, I'M TELLING OLD BASCOMBE THAT HE'S LOSING YOU.

NO, HANK...



...MR. BASCOMBE MUSTN'T FIND OUT YET. YOU KNOW HIS STRICT RULE AGAINST SOCIALIZING IN THE OFFICE.

COME OFF IT, JOAN. YOU DON'T EXPECT US TO KEEP UP THIS NO-MORE-THAN-BUSINESS ASSOCIATES GAG NOW?



# BRIDES IN LOVE

I'M AFRAID I DO, HANK! MR. BASCOMBE'S JUST STARTED WORKING ON THE BIGGEST MERGER OF HIS CAREER! HE NEEDS ME AROUND FOR ALL THE DETAIL WORK!



WE OWE MR. BASCOMBE A LOT, HANK! BUT THIS NEW MERGER MIGHT TAKE A COUPLE OF YEARS! IF WE SWEAT IT OUT, IT'D MEAN GETTING MARRIED SECRETLY!



AFTER ALL, IF NOT FOR BASCOMBE ENTERPRISES ... WE TWO WOULD NEVER HAVE MET!

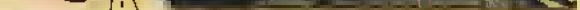


AND SO, HANK HAD AGREED TO DO IT MY WAY. BUT NOW ON OUR WEDDING DAY, INSTEAD OF BEING ALL SMILES, HE WAS 'SURLY...'.



EVERYBODY ELSE GOES ON A HONEY-MOON, BUT OH, NO... NOT US! WE DON'T WANT TO UPSET MR. BASCOMBE!

PLEASE, HANK, YOU PROMISED! JUST TILL THE MERGER GOES THROUGH... AND THEN WE'LL BE ON OUR OWN!



IT'LL BE TOUGH ... BUT I'LL WAIT!



IT WAS MONDAY NOW, THE START OF OUR DOUBLE LIFE ...

HAVE A PLEASANT WEEKEND, JOAN?

YES, MR. BASCOMBE!





# Draw Me

**YOU MAY WIN A \$375.00 SCHOLARSHIP  
IN PROFESSIONAL ART**

**PRIZE:** A complete art course—free training for a career in advertising art, illustrating or cartooning —plus a professional drawing outfit and a series of valuable art textbooks.

**THERE'S A BIG DEMAND FOR TRAINED ARTISTS.** Try for this free art course! You're coached, individually, by artists on the staff of world's largest home study art school. Many of its graduates are now well-paid artists. Enter contest today!

**DRAW THIS GIRL'S HEAD**  
5 inches high. Use pencil. Drawings for November 1957 contest must be received by November 30. None returned. Winner notified. Amateurs only. Our students not eligible. Mail your drawing today!



**USE 1 COUPON  
THEN PASS THIS PAGE  
ON TO A FRIEND**



**1 ART INSTRUCTION, INC., STUDIO 9607**  
500 South 4th Street, Minneapolis 15, Minnesota  
Please enter my attached drawing in your contest.  
(PLEASE PRINT)

**2 ART INSTRUCTION, INC., STUDIO 9607**  
500 South 4th Street, Minneapolis 15, Minnesota  
Please enter my attached drawing in your contest.  
(PLEASE PRINT)

**3 ART INSTRUCTION, INC., STUDIO 9607**  
500 South 4th Street, Minneapolis 15, Minnesota  
Please enter my attached drawing in your contest.  
(PLEASE PRINT)

Name	Age
Address	City
Zone	County
Occupation	Phone

Name	Age
Address	City
Zone	County
Occupation	Phone

Name	Age
Address	City
Zone	County
Occupation	Phone

# BRIDES IN LOVE

THE FIRST WEEKS OF A MARRIAGE SHOULD BE GIDDY WITH JOY! BUT OURS WERE SHADOWERED BY THE NEED TO MAINTAIN A STRAINED FORMALITY AT THE OFFICE...



HANK'S EYES MET MINE! I KNEW HE WAS SILENTLY PLEADING FOR PERMISSION TO BLURT OUT THE TRUTH! BUT ALL I COULD DO WAS BITE MY LIPS, AND TURN AWAY...



# BRIDES IN LOVE



# BRIDES IN LOVE

MR. BASCOMBE'S SUCH AN IMPORTANT MAN! I'VE BEEN GLORIFYING IN HIS DEPENDENCE ON ME...BLUNDED BY THE GLAMOR OF BEING IN ON ALL HIS BIG DECISIONS! I COULDN'T GIVE THAT UP...EVEN FOR MARRIAGE!



WHAT ELSE WAS THERE TO DO THAT MORNING BUT GO BACK TO WORK AND DROWN MY SORROW IN THE DAILY ROUTINE?

GOOD MORNING, MISS SHERMAN!



YOU DON'T HAVE ANYTHING TO WORRY ABOUT, MISS SHERMAN! I WALKED ALL NIGHT...THOUGHT THINGS THROUGH...AND NOW I'M HERE JUST TO CLEAN OUT MY DESK AND...



I LOVE YOU, MY DARLING!

HEY, MR. BASCOMBE!



I'VE THOUGHT THINGS OUT TOO, HANK, AND I KNOW HOW MY HUSBAND COMES FIRST!

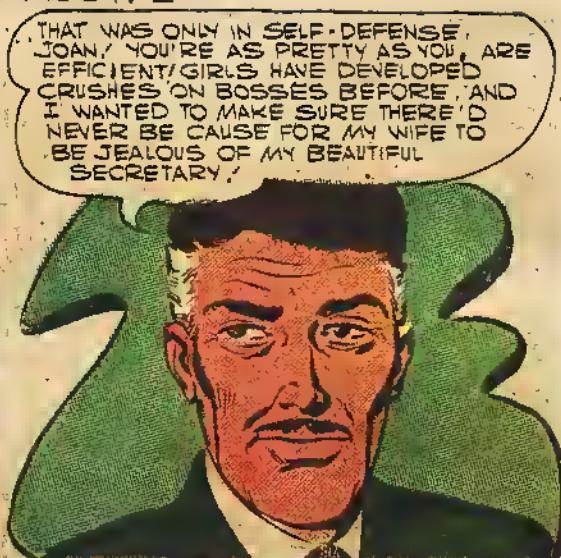
YOUR HUSBAND?



THAT'S WHAT I SAID, MR. BASCOMBE. WE'VE BEEN MAN AND WIFE FOR TWO MONTHS NOW!



# BRIDES IN LOVE



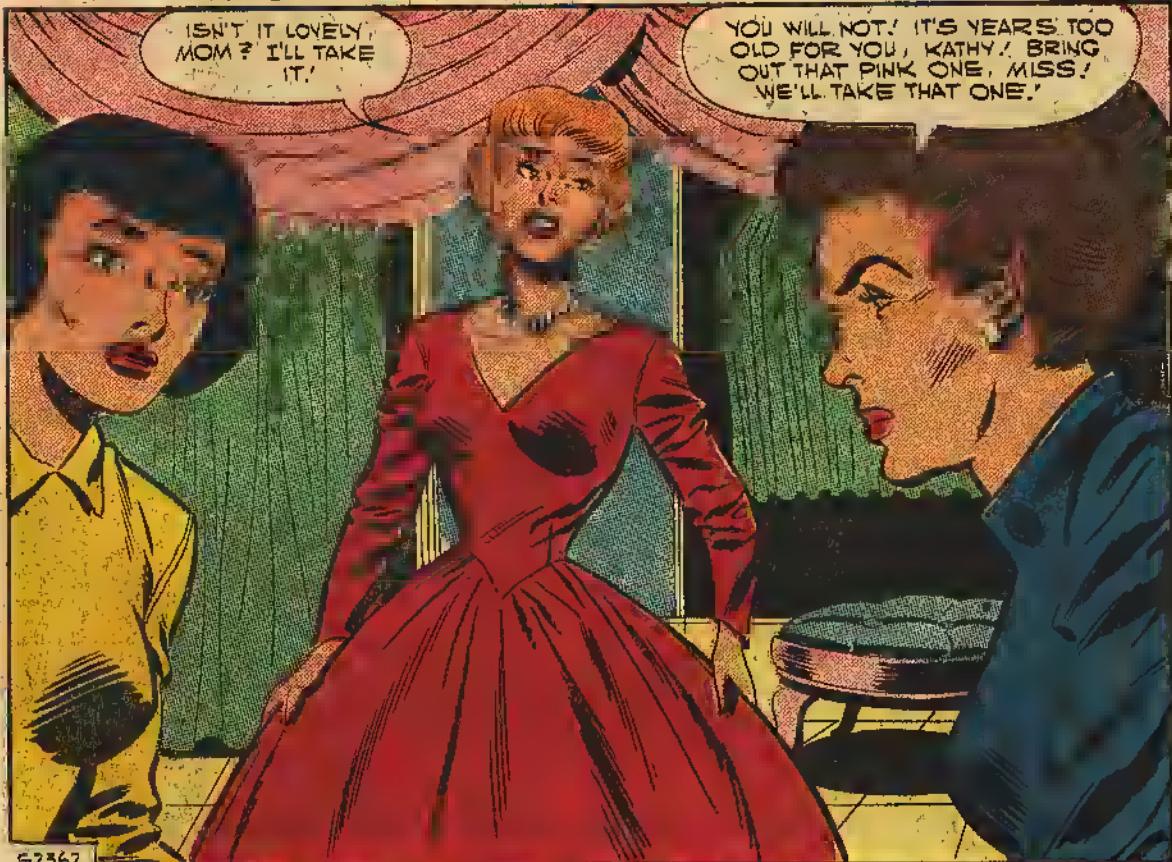
# BRIDES IN LOVE

# The Red Dress

MOM SAID THE RED DRESS WAS TOO DARING ... BUT I KNEW IT WAS THE RIGHT ONE FOR ME! I HAD TO HAVE IT...

ISN'T IT LOVELY,  
MOM? I'LL TAKE  
IT!

YOU WILL NOT! IT'S YEARS TOO  
OLD FOR YOU, KATHY! BRING  
OUT THAT PINK ONE, MISS!  
WE'LL TAKE THAT ONE!



WE TOOK THE PINK DRESS WITH US AND I  
KNEW DANNY WOULD NEVER NOTICE ME IN IT.

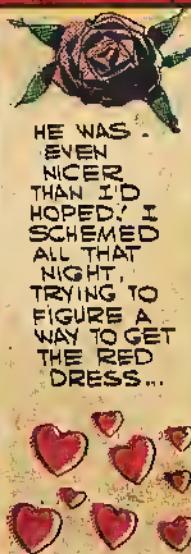
DANNY, THIS IS  
KATHY DOWNS! DANNY'S  
GOING TO THE DANCE,  
KATHY!

THAT'S NICE! I'LL  
BET YOU'RE A  
GOOD DANCER,  
DANNY!

I JUST  
GET BY,  
KATHY! BUT  
I ENJOY IT  
ANYHOW!

HE WAS . . .  
EVEN  
NICER  
THAN I'D  
HOPED! I  
SCHEMED  
ALL THAT  
NIGHT,  
TRYING TO  
FIGURE A  
WAY TO GET  
THE RED  
DRESS...

THE RED DRESS AND THE  
PINK DRESS COST THE  
SAME! I'LL LEAVE THE  
HOUSE EARLY BEFORE  
THE STORE CLOSES  
AND EXCHANGE THEM!



# BRIDES IN LOVE

I WAS DRESSED BEFORE SIX! I'D TOLD  
MOM I'D GO TO GINNY'S HOUSE EARLY...  
GINNY'S BROTHER WAS TAKING GINNY AND ME



IT TOOK TEN MINUTES TO MAKE THE CHANGE  
BUT IT WAS WORTH IT.

IT'S A DREAM! WAIT'LL  
DANNY SEES ME IN IT!

YOUR MOTHER  
WAS RIGHT.  
IT IS TOO OLD  
FOR YOU -- BUT  
I CAN'T  
STOP YOU!



I MET GINNY AND HER BROTHER, AND WE ARRIVED AT THE DANCE. DANNY ASKED ME TO DANCE RIGHT AWAY...



LET'S GET SOME AIR,  
KATHY. GEE, I'M  
GLAD I MET YOU.  
CAN I SEE YOU  
AGAIN?

OF COURSE,  
DANNY! I LIKED  
YOU RIGHT AWAY  
TOO!



YOU'RE NICE, DANNY!  
DO YOU THINK I'M  
NICE TOO?

I SURE DO -- AND  
WHEN YOU WEAR  
SOMETHING BE-  
SIDES THAT AWFUL  
RED DRESS,  
YOU'LL LOOK A  
LOT NICER!



BRIDES IN LOVE

# MAKE BELIEVE Love

I LIVED SUCH A DULL LIFE -- I HAD TO FILL IT IN WITH DREAMS! AND I INCLUDED THE TALL, LEAN MAN ACROSS THE HALL IN MY DREAMS -- MAYBE BECAUSE HE LOOKED LONELY TOO...



# BRIDES IN LOVE

I MET TOM PETERS AGAIN THE NEXT MORNING ON THE WAY TO WORK. FOR A MOMENT I THOUGHT HE'D SPEAK... BUT I LOOKED AWAY AND THE MOMENT PASSED...



IT HAPPENED THAT EVENING. I CAME HOME AND FOUND A NOTE ON MY DOOR. IT WAS FROM MY BROTHER...

HE'S IN MR. PETERS' APARTMENT! SAYS I WASN'T HOME AND HE RE-MEMBERED TOM'S APART-MENT NUMBER FROM MY LETTERS!



WHAT COULD I DO? TOM LEARNED ABOUT THE LETTERS FROM TED. NO DOUBT! AND I HAD TO KEEP UP THE PRE-TENSE...



I'VE BEEN LOOKING FORWARD TO THIS, CARRIE! I'M GLAD TED CAME!

HIS VISIT WAS UNEXPECTED! I'LL EXPLAIN LATER!



# MYSTERY! MAGIC! SCIENCE! FUN!

Amuse and Amaze Your Friends



## 1. SPEEDOMETER

READS UP TO 50 M.P.H.

See how fast you're riding. Time yourself in racing and see if you can better your speed. No gears, no complicated mechanism. Faster to handle, bars and go. Easy to install. No. 199. Only 75¢



## CONDENSED SMOKE POWDER

Simply set off the magic powder, and poof! disappear in a cloud of smoke. Terrific for all magical effects and disappearing acts. Completely harmless. Enough powder for hundreds of uses. No. 72. \$1.00

## TRICK BASEBALL

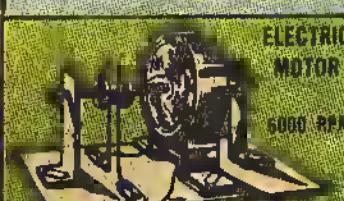
It bounces cockeyed. It curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball. No. 158. 50¢



## POWERFUL COMPACT ONE TUBE RADIO

Pocket Size. Brings in stations up to 1000 miles away.

Modern electronics makes this wonderful set possible. So small it will fit in a pocket. Everything is supplied for you. Easy to assemble in a few minutes with just a screw driver. No soldering required. Really powerful too. Announcements of stations up to 1000 miles away come in so loud and clear you'd think they were right near home. Learn many useful and important things about radio. No. 205. 3.98



## ELECTRIC MOTOR

6000 RPM

This is an offer that sounds unbelievable, but it's being made just the same. You can have an actual electric motor for just 50¢. This compact little kit makes a cinch to build the 111 power motor, and the fun you are going to have from using it. It's so simple, and you motor is so easy to use, you can't wait to get it. The motor runs at an amazing rate of 1000 RPM per minute, actually turn at a rate of 1000 RPM per minute. No. 952. Only 50¢

## THROW YOUR VOICE



## Ventro & Book

Your chance to be a ventriloquist. Throw your voice into trunks behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends and your family and have fun doing it. Free book on "How to Beepme a Ventriloquist". No. 137. 25¢

## LOOK-BACK SCOPE



Your chance to have eyes in back of your head. See behind or alongside, and no one knows you are watching. Fun everywhere you go. No. 146. 35¢

## TALKING TEETH

They move! They talk! They're weird. Guaranteed to shut the bloomermouths up for good. It'll really embarrass them. It's a set of big false teeth that when wound up, start to chatter away, like crazy. A great comic effect for false teeth on cold nights. No. 513. 1.25



## WHOOPIE CUSHION

Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings. No. 247. 50¢

50¢

## MANY EXCLUSIVE ITEMS AVAILABLE



Show them the "naughty" pictures inside. They'll twist it and turn it to see, but all they do is blacken their eyes. No. 216. 25¢



## SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth. Only 50¢



HOT CANDY Looks like regular candy, but it sure doesn't taste like it. Burns their mouths when they eat it. Like pepper. Pkg. of 3. No. 221. Only 12¢



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking" sensation. Absolutely harmless.

No. 239. Only 50¢

## 10 DAY TRIAL FREE

HORROR HOUSE PRODUCTS CORP. Lynbrook, N.Y. Order 6K-48. Cannot ship orders totaling less than \$1.00. Rush me the items listed below. If I am not satisfied, I may return any part of my purchase after 10 days for a full refund of the purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

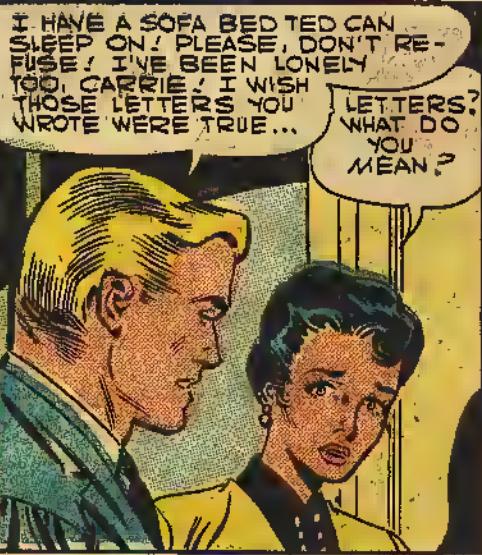
Enclose check in full payment. The Horror House Product Corp. will pay postage.  
 Send C.O.D. and will pay postman on delivery plus a few cents postage.

NAME

ADDRESS

# BRIDES IN LOVE

I ALMOST CRIED WITH EMBARRASSMENT AT FIRST... THEN I RELAXED AND BEGAN TO ENJOY THE EVENING! TOM TOOK ME TO MY ROOM...



I DREAMED THAT NIGHT... BUT MY DREAMS WERE MORE REAL NOW!



# BRIDES IN LOVE

TED HAD ARRIVED ON A FRIDAY! TOM AND I WERE BOTH OFF THE NEXT DAY! I COOKED A HUGE LATE BREAKFAST...



I'D FOR-GOTTEN HOW IT FELT TO BE COMPLETELY HAPPY! AND, EVEN IF IT WAS MAKE-BELIEVE, I WAS DETERMINED TO ENJOY IT WHILE IT LASTED...



# BRIDES IN LOVE

THE BALL-GAME  
WAS FUN!  
IT WAS  
THE FIRST  
SH'E EVER  
SEEN  
AND H  
STILL  
DON'T  
KNOW  
A THING  
ABOUT  
BASE-BALL...



YOU KNOW, CARRIE, I DREAM TOO! AND  
MY DREAMS WERE ABOUT YOU! DO  
YOU WANT THEM TO COME TRUE?

YES, TOM!  
YES I DO!



LET 'EM ALONE, KID.  
THEY DON'T CARE IF  
WILLIAMS HITS A  
HOMER!



WE'D BE MARRIED, I KNEW  
WE WOULD! AND POOR  
TED DIDN'T UNDERSTAND  
ANYTHING THAT WAS  
HAPPENING.

YOU TWO ACT  
LIKE YOU  
INVENTED  
ROMANCE!



WE DIDN'T  
INVENT IT,  
WE JUST  
DISCOVERED  
IT THOUGH!

I THOUGHT  
YOU'D PRO-  
POSE LONG  
AGO, TOM.  
MARRY  
ME,  
DARLING?  
OF  
COURSE,  
TOM!  
THIS IS  
NO MAKE-  
BELIEVE  
LOVE!



# WHEN THE RIGHT MAN COMES ALONG

"I wish you and your wife would speak to Irene," Mrs. Henderson told us. "You both know her since she was a baby. Believe me I am worried. Not that I want to show it, but what's wrong with her? All her girl friends are already either married or engaged. Irene has had many chances but she turns them all down cold. Take that Berman boy. What I wouldn't give to have him for a son-in-law. Irene went out with him just once, and he calls every night on the phone. Please see what you two can do about it."

One of our hobbies and method of relaxation is to go every Wednesday night to the roller skating rink. Sometimes Irene Henderson joins us. On this particular Wednesday night we picked her up at her home with the car. The three of us drove out to the rink. There we left her as a certain young man claimed all of her time. But she insisted on coming back with us and not with him.

"Mother spoke to you about me?" was what she said.

It was half question and half statement. My wife answered with a definite "Yes."

"I guess all mothers are alike," Irene continued. "If they see other girls getting married they begin to worry about their own daughter. When the right man comes along, then I will get married."

"When the right man comes along . . .", that statement has been probably said by millions of girls. Every girl has some kind of a picture of the right man she wants to marry. It may be of one extreme, a hazy representation of a knight in armor on a horse. Definitely, the girl wants to be rescued by this knight, then taken to his castle, marry him, and be the

happiest woman in the world.

At the other extreme, a girl may actually have a point-by-point listing of the things she wants in a man. So now back to Irene Henderson. She knew exactly what she wanted in a man. And she was going to look and look until she found this kind of a man. Of course, you might want to know what happens when a girl finds her "dream man" — and he isn't in love with her! But don't, because just now we will assume that there is romance in the air, and that when she finds him, they both will be in love with each other.

Here is Irene's list. She told it to us and we wrote it down:

1. He must be taller than I am. I prefer a man who is about six feet two. He should hold himself erect.
2. I don't want a heavy or a stout man. This means he must be well built and muscular.
3. He should have dark straight hair. I do not like wavy hair nor do I want a man with blond hair.
4. He must be healthy and like outdoor sports such as swimming, tennis, ice skating, skiing, and boating.
5. His religion must be the same as mine.
6. He should be a college graduate and I would prefer him to come from a well known out-of-town college.
7. He should have a position as an executive with a firm. I do not want to marry a professional man.
8. The minimum income should be not less than \$175.00 a week.
9. He should like music, art, and the theatre. He should be able to discuss

the latest books in a gathering.

10. He must be considerate of me in every respect. In any dispute my wishes should control.

Can you picture this kind of a man in your mind? Is he the kind you would also want? Is Irene right or wrong in making out such a list? Before you answer these questions, what kind of a man do you want?

You have heard people say that "tastes differ." The kind of a man that one girl would pass up is exactly the kind of a man that another girl would run right after to see if she could catch him. But what happens if a girl never meets the man of her dreams — and of her list?

It can actually become something of an obsession. It is very simple to say that somewhere there is a right man for a girl. But should she spend the next fifty years looking for him? While at the same time she lets a very nice man go away with a broken heart.

In any list of qualities that a girl makes out, just how many of those are really fundamentally important? Take the matter of the color of a man's hair. Jim and Ethel are married now for fifteen years. When Ethel married Jim, he had wavy blond hair. The kind of hair that you feel should be worn by a movie star. The girls all gave Jim a second look. Today, Jim is almost bald. But has Ethel stopped loving him? She has one favorite joke about it: "Where is the hair that isn't there?" They are an ideally suited couple and have three children. Ethel happens to be an artist and hence has something sensible to say about a man's looks:

"Draw a picture of the man you want as you see him right now. Then make him a little fatter. Add on some more weight. Remove some of his hair. Change his face. We all get older. And we do change. So don't be so worried about the physical features of the man you want as your husband."

Sensible? I leave that to you. In regard to tastes such as sports and other activities, we should bear in mind that different conditions can give rise to different activities. If two people live up in a cold climate and then go to a tropical place to live, the activities they will do must by necessity be different. It certainly is a good idea for a girl to marry a man who has similar tastes both in sports as well as in music, art and other things. It enables both of them to enjoy these activities together. Yet the girl must take into consideration the possibility that either she or her husband may engage in something not contemplated when they were married. Let me give you two examples: After five years of marriage, Ben became interested in target shooting. Dina was all upset. She would get nightmares at the

thought of having guns in the house. But she was sensible enough to see that Ben liked this sport and wanted to continue it. She had to make a decision: Either to let him do it alone or learn it with him. She chose the latter and now they go up to the shooting range every Sunday afternoon and she really enjoys it.

After two years of married-life, Marsha decided to take singing lessons. Bill just can't stand her "making all that noise in the house." They are still arguing over it and the last I heard was that he threatened to soundproof the living room and buy ear stoppers.

It is sound that man should have the same religion as his wife. You read a lot about mixed marriages and you may meet some couples of different faiths. But let's put it this way: The aim of a successful marriage is to reduce the friction points that can lead to arguments, disagreements, and bitterness. When both husband and wife are of the same faith, you have removed one friction point. If there is any question about this in a girl's mind, she should consult with her religious leader about the matter.

More and more people are going to college. Within a decade, you can say that a college education will be a necessity. It is a good idea for a girl to marry a man with the same educational level that she has. Yet we know a lot of high school graduates, females, who have married college graduates, and the marriages are successful. But when a girl wants a man from a certain college — this is just plain snobbery and foolishness.

Why should a girl be insistent about the way her future husband makes a living? We know some girls who came from professional families. Half of them want to marry professional men and the rest business men. The work in which a man makes a living will determine the amount of free time he has to spend with his wife. It will also determine the kind of people they meet. If he is a dentist, a taxicab driver, or a teacher, the people with whom they associate will be entirely different. But what happens when a man changes his occupation? Mary's husband was originally a boxer and now he sells insurance. Jane's husband started out to be a lawyer and is now a salesman on the road.

Marriage is a partnership. The girl isn't going to get a man to wait on her every whim. No more than the man is going to get a girl to do everything the way he wants it done.

The time has come for girls, with lists of what they want in a man, to be certain they are thinking in a land of Reality — and not in a land of Dreams.

# BRIDES IN LOVE

I'D GROWN UP SURROUNDED BY THE SUSPICION AND GUILT OF THE PLATT FAMILY! MOM PLATT TRIED TO BE KIND AND DECENT BUT HER HUSBAND AND SONS WERE ALL BAD! AND EVEN WHEN I LEFT HOME AND MADE A NEW LIFE IN THE CITY, LIFELONG HABITS WENT WITH ME! MY FEELINGS FOR RICHIE MORSE WERE REAL... BUT I SUPPRESSED THEM! I WAS POISONED BY ....

# SUSPICION



THE PLATTS DROVE ME AWAY. FROM THE ONLY HOME I'D EVER KNOWN! THEY WERE THIEVING, CORRUPT MEN! AND MOM PLATT COULDN'T CHANGE THEM!



I LOVED YOU LIKE ONE OF MY OWN! BETTER! THEY'RE NO GOOD!

THE NEW JOB WAS GOOD... AND I BEGAN MAKING A HOME FOR MYSELF! I'D ALWAYS BEEN RELIGIOUS AND I WENT TO CHURCH WEEKLY...



# 100 TOY SOLDIERS

MADE OF DURABLE PLASTIC,

EACH ON ITS OWN BASE, MEASURING UP TO 4½"!

\$1.25



EACH FOOTLOCKER CONTAINS:

4 Tanks	8 Machinegunners	4 Bombers
4 Jeeps	8 Sharpshooters	4 Trucks
4 Battleships	4 Infantrymen	8 Jet Planes
4 Cruisers	8 Officers	8 Cannon
4 Sailors	8 Waves	4 Bazookamen
4 Riflemen	8 Wacs	4 Marksman

JOSELY CO., Dept. TCH-15

1472 Broadway

New York 36, N. Y.

NO  
C.O.D.'S

HERE'S MY \$1.25!

Rush the TOY SOLDIERS TO ME!

Name .....

Address .....

City .....

State .....

Canada and foreign orders send \$1.50 postal money order.

# BRIDES IN LOVE

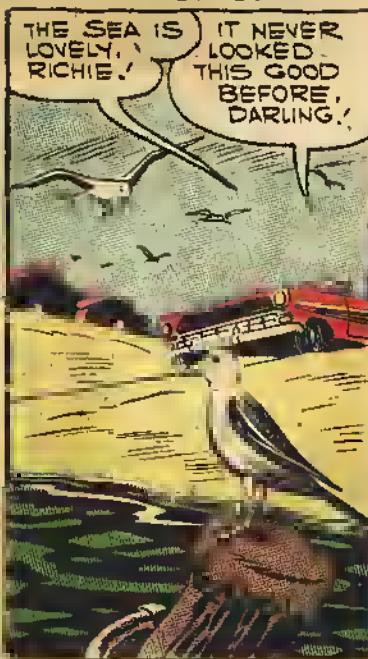
THE CHOIR MET AT THE RECTORY THAT WEEK. IT WAS THE FIRST SOCIAL LIFE I'D HAD SINCE LEAVING THE PLATTS...



I'D HOPED HE WOULDN'T MAKE A PASS... I'D HAVE BEEN DISAPPOINTED. AT THE SAME TIME I'D WANTED HIM TO KISS ME...



I MET RICHIE AT CHURCH THE NEXT SUNDAY. HE ASKED ME TO GO DRIVING AND I ACCEPTED...



# BRIDES IN LOVE



I WAS COM-  
PLETLY  
HAPPY  
ON THE  
WAY  
HOME!  
I SAT  
CLOSE  
TO HIM  
AND  
LISTEN-  
ED TO  
THE  
RADIO...



WHATEVER  
YOU SAY,  
RICHIE!



BUD  
TOOK  
ALL  
MY  
CASH  
AND  
FOUND  
MY  
BANK-  
BOOK.  
HE TOLD  
ME TO  
WITH-  
DRAW  
ALL THE  
MONEY  
I HAD IN  
THE BANK.  
THEN HE  
LEFT.  
I KNEW  
I HAD  
TO DO  
IT...



# BRIDES IN LOVE

I HAD THE MONEY FOR BUD, TWO HUNDRED DOLLARS! HE WAS WAITING OUTSIDE A THEATER



HE SAID HE HAD BUSINESS IN THE NEIGHBORHOOD... AND I BELIEVED HIM! I EVEN MADE A DATE WITH HIM FOR THAT NIGHT...



YOU'RE UNDER ARREST, MAC! STAND STILL!

NOW I UNDERSTAND WHY YOU DATE ME, RICHIE! GOOD NIGHT!



I STARTED FOR HOME! BUT WHEN I GOT THERE, RICHIE WAS WAITING! AND INSIDE, I SAW A LIGHT! BUD WAS THERE DESPITE MY PLEA...



# BRIDES IN LOVE

I WAS DESPERATE! I KNEW BUD PLATT HAD A GUN AND WAS WATCHING. HE WOULD SHOOT IF HE KNEW RICHIE WAS A DETECTIVE ...



NEITHER OF US HEARD A THING 'TIL THE DOOR CRASHED OPEN! IT WAS RICHIE...



BUD WAS LOCKED UP AND SENT AWAY! RICHIE TOLD ME HE HAD WATCHED ME BECAUSE HE'D LEARNED BUD HAD ESCAPED JAIL! AND IN THE PROCESS OF WATCHING, HE FELL IN LOVE, SO DID I...



BRIDES IN LOVE

# AFRAID of Love

HANK WAS DOING THE RIGHT THING, THE MAN IN THAT FLAMING TRUCK NEEDED HELP -- BUT I DON'T WANT IT TO BE HANK, WHO ALWAYS TOOK THE CHANCES, RISK HIS LIFE! HOW COULD I LET MYSELF LOVE A MAN WHO WAS CONSTANTLY IN DANGER?

THAT FELLOW'S GOT A LOT OF COURAGE ... THE GAS IN THAT TRUCK'LL EXPLODE ANY SECOND, HE DOESN'T SEEM TO CARE,

HE CARES, BUT NOT AS MUCH AS I DO! OH, HANK, WHY MUST YOU ALWAYS BE THE BRAVE ONE?



S1980

IN THE COMPANY OFFICE, HANK LOBEL WAS A HERO LONG BEFORE I MET HIM. THE OTHER GIRLS TOLD ME ABOUT HIM BEFORE HE ARRIVED...

HE'S WONDERFUL, NANCY! ON THE LAST JOB -- HE SAVED THE WHOLE CREW TRAPPED IN A TUNNEL!

HE SOUNDS FABULOUS -- HE'S PROBABLY A CONCEITED APE!



THEN HE ARRIVED... AND I BECAME ANOTHER HANK LOBEL FAN...

HI! YOU'RE NEW, AREN'T YOU? IS THE BOSS IN? YES, MR. LOBEL! HE'S EXPECTING YOU!



# BRIDES IN LOVE

SMITTEN, DEAR? HE'S NOT BAD LOOKING AT ALL, IS HE?



A LITTLE LATER, MR. MALLEN CALLED ME TO HIS OFFICE...

NANCY WILL SHOW YOU AROUND, HANK! TAKE HIM TO LUNCH TOO, NANCY--HE HASN'T HAD A GOOD MEAL SINCE HE WENT TO GUATAMALA!

I'LL BE GLAD TO, MR. MALLEN!



WE'D MADE SOME CHANGES SINCE HANK HAD BEEN AWAY... BUT HE DIDN'T SEEM INTERESTED IN ANYTHING. BUT ME...



I'VE SEEN TRACTORS BEFORE, NANCY! YOU'RE NEW TO ME

THOUGH! LET'S GO HAVE LUNCH!

NO RESTAURANTS FOR US TODAY, NANCY! LET'S BUY SOME STUFF AND HAVE A PICNIC!

SOUNDS WONDERFUL, HANK! YOU DRIVE!



THE PICNIC LUNCH WAS WONDERFUL... AND AFTER WE ATE...



THE MOST BEAUTIFUL THING I'VE EVER SEEN, NANCY, IS...



...YOU!

# BRIDES IN LOVE

PLEASE, HANK,  
YOU'RE NICE  
BUT FIND  
SOMEONE  
ELSE TO  
FLIRT  
WITH...

I'M NOT  
FLIRTING,  
NANCY! IT'S  
SUDDEN, I  
KNOW...

...BUT I'M FALLING IN LOVE  
WITH YOU!

ARE YOU? IT  
COULDN'T HAPPEN SO...  
OH, HANK,  
DARLING...



IT'S BEEN  
QUITE A  
PICNIC,  
DARLING!  
SORRY YOU  
SUGGESTED  
IT?

I'LL NEVER BE SORRY,  
DARLING! LET'S CALL  
THE OFFICE! I WAS  
SUPPOSED TO REPORT  
BACK TO THE  
BOSS!

I DID A  
LOT OF  
THINKING  
WHILE HANK  
DROVE BACK  
TO THE  
OFFICE;  
I WAS  
IN LOVE --  
COMPLETELY  
AND  
IRREVOCABLY...



IT'S THE REAL THING -- AND HANK  
IS WONDERFUL! HE'LL STOP  
WORKING IN FAR AWAY  
PLACES NOW AND SETTLE  
DOWN!



HAPPY, DARLING?

COMPLETELY, HANK -- OR I  
WILL BE WHEN WE TELL MR.  
MALLEEN AND GET HIM TO  
GIVE YOU A JOB HERE  
IN THE HOME OFFICE!

# BRIDES IN LOVE

THAT WOULD BE NICE, WOULDN'T IT?  
I WILL BE HOME FOR FOUR WEEKS,  
NANCY! THAT WILL BE LONG ENOUGH  
TO GET MARRIED!

YOU DON'T THINK  
I'D LET YOU GO ON  
BEING A HERO,  
DO YOU? YOU  
CAN FORGET THE  
DAREDEVIL  
STUFF FROM  
NOW ON!

DAREDEVIL STUFF? YOU  
MEAN MY JOB?



YOU DON'T THINK I  
ENJOY RISKING MY  
LIFE, DO YOU? MAY-  
BE YOU'RE NOT  
AS GROWN-UP  
AS YOU LOOK!

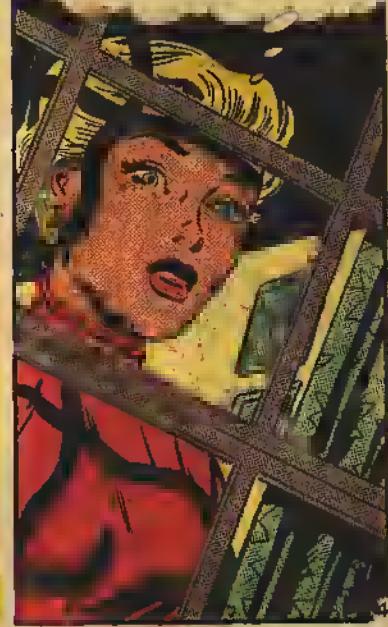
MAYBE NOT--BUT I'M  
GROWN UP ENOUGH TO STAY  
AWAY FROM YOU!  
GOOD-BYE!



I DIDN'T GO BACK TO THE  
OFFICE... I COULDN'T! I  
DROVE HOME AND WENT  
STRAIGHT TO MY ROOM...

THAT'S NOT FOR ME, I TOLD  
MYSELF... BUT MY HEART  
MURMURED HANK'S NAME...

SOMEONE JUST DROVE UP!  
THAT VOICE DOWNSTAIRS...  
IT'S HANK! HE'S HERE!



# EVERYTHING YOU NEED TO ENJOY STAMP COLLECTING

Yours for only

**25¢**

## Yes! All yours for only 25¢ LARGE ALBUM and STAMP COLLECTION

plus 250 Hinges and  
Midget Encyclopedia of Stamps



ANGOLA

Here is your chance to start enjoying the most fascinating hobby in the world — or add new life to your collection — all for only 25¢!

You get a Large Illustrated Stamp Album — containing 2198 illustrations... spaces for 2811 stamps from 253 different countries... a map of the world...

You also get a Stamp Collection of 107 all-different stamps from all over the world — Monaco...

ZENITH CO., Dept. NM-3, 81 Willoughby St., Brooklyn 1, N. Y.

Australia; San Marino; Somalia; French Antarctica; Siberia; etc.

You also get 250 Hinges and the famous Midget Encyclopedia of Stamps—containing Stamp Identifier, Dictionary, etc.

Remember—all these items are yours for only 25¢ — so mail coupon now. We make this offer to introduce you to our Bargain Approvals, which we'll include for free examination. If coupon is clipped, send 25¢ direct to:

ZENITH COMPANY, Dept. NM-3  
81 Willoughby Street, Brooklyn 1, N. Y.

Rush me entire Stamp Collecting Outfit—Album, 107 Stamps, 250 Hinges, Midget Encyclopedia! Enclose 25¢ in full payment. Also include Bargain Approvals for Free Examination.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE STATE \_\_\_\_\_

# 10 CHILDREN'S DRESSES

ALL FOR ONLY **345**  
used

Tremendous assortment! Good condition, ready to wear. Washable, colorful cottons! Price includes all 10 dresses!

**SPECIAL**  
10 Children's Dresses  
at this low LOW price!

Sizes 1-6X \$3.45  
Sizes 7-14 \$3.95

FREE GIFT WITH EVERY ORDER!  
RUSH ORDER NOW! Send \$1 deposit now! Pay postman balance plus C.O.D. and postage.

\$1 DEPOSIT MUST ACCOMPANY ORDER!

No order accepted without \$1 deposit.

## FIT-RITE MAIL ORDER HOUSE

15 HESTER ST., DEPT. CC-97 NEW YORK 2, N. Y.

**MONEY BACK GUARANTEE**  
You must be 100% satisfied with merchandise or return within 10 days for refund. BUY from us for LOWEST PRICES and HIGHEST QUALITY.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

**NO ORDER ACCEPTED WITHOUT \$1 DEPOSIT.**

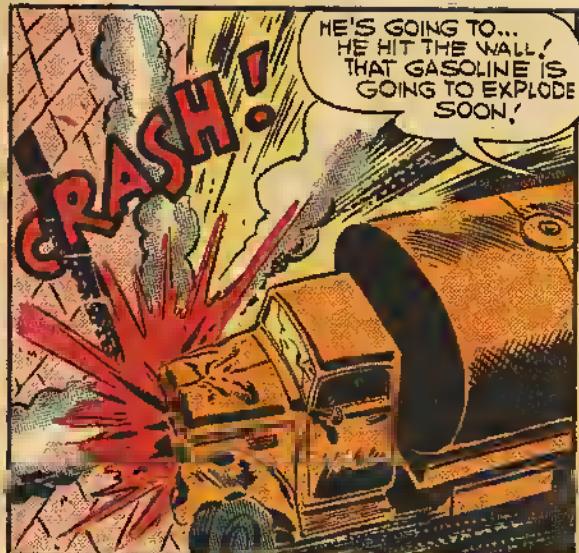
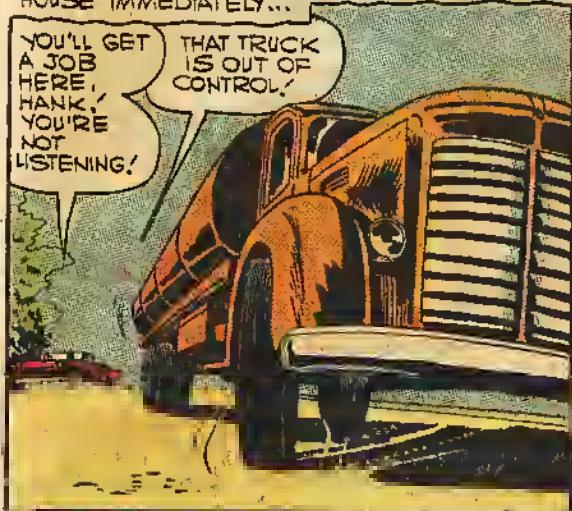
Age	Size	Price

# BRIDES IN LOVE

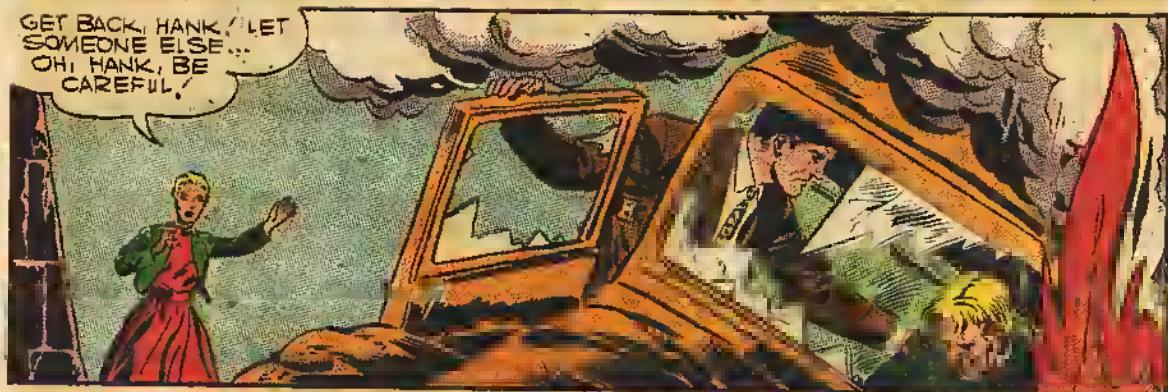


# BRIDES IN LOVE

HANK INSISTED ON GOING TO MR. MALLEN'S  
HOUSE IMMEDIATELY...



GET BACK, HANK! LET  
SOMEONE ELSE... OH, HANK, BE  
CAREFUL!



THAT GUY'S A  
REAL HERO!  
THAT GAS  
TANK'S GOING  
TO EXPLODE!

HE JUST  
DID WHAT  
HE HAD TO  
DO! NO  
ONE ELSE  
COULD  
DO IT!

AND THEN HE WAS SAFE IN  
MY ARMS AGAIN! NOTHING  
ELSE IN THE WORLD MATTERED...



I DON'T CARE WHERE YOU HAVE  
TO WORK, DARLING! I'LL GO  
WITH YOU IF I CAN -- OR STAY  
HOME AND WAIT! YOU DO  
YOUR JOB, DARLING --  
I'LL BE A GOOD WIFE!



END



# friends! Here's How To Get NO COST MINIATURE MONKEY

New, LIVE



Will You Give Me A Home?

This cute, little, Miniature Monkey needs a home and you can have one without you paying a penny. This new miniature monkey is so small you can carry it in your pocket or hold it in one hand yet it is healthy and long lived so intelligent it's almost human eats ordinary foods like bread, milk, fruit, etc. Clean, and easily trained. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. This Miniature Monkey is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your tiny, MINIATURE MONKEY. We will make you a beautiful 5x7-inch enlargement in a handsome "Movielone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c and a few cents for our C.O.D. plus postage when your treasured enlargement arrives and I'll include the "Movielone" frame at no extra cost. Your original returned with your enlargement and frame. Also include the COLOR OF HAIR AND EYES with your picture so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. Our supply of these adorable little monkeys is extremely limited so don't delay in sending me your name, address and favorite snapshot or photo and get your 20 get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS, Dept. M-12, Mulberry and 7th St., Des Moines 2, Iowa

Any Photo Copied

Double-Weight, Silk Finish, Portrait Paper. Each 12 1/2 x 3 1/2 inch size. PHOTO is beautifully DECKLED EDGED

25 BILLFOLD \$1 PHOTOS

(WALLET SIZE)

Sent on Approval  
(Send No Money)

'50 for only \$2

JUST to get acquainted we will make you these NEW artistic BILLFOLD PHOTOGRAPHS that are the rage for exchanging with school mates, as gifts and mementos with greeting cards or correspondence. SEND NO MONEY, just enclose your favorite snapshot or any size photo for 25 or 50 BILL-

MOYLAND STUDIOS, Dept. 226, Mulberry and 7th St., Des Moines 2, Iowa

FOLD (WALLET SIZE) PHOTOS (one pose) suitable for framing and keepsakes. Used by thousands of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman only 19c plus a few cents for our C.O.D. and postage or enclose the money and we prepay 3-day service. Portrait studio quality and satisfaction guaranteed. Send today.



Please  
GIVE ME  
A HOME

NOW  
YOURS  
At  
Almost

## Im said to be the Lovable, NEW World's Tiniest DOG NO COST

I'll be happy to send you without you paying a penny, this lovable, amazing miniature DOG that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and clean.

Simply hand out only 20 get-acquainted coupons to hand to Friends and relatives, to help us get that many new customers as per our premium letter. I enjoy my own tiny, lively, miniature dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo, or Kodak picture when

writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movielone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c and a few cents for our C.O.D. plus postage when your treasured enlargement arrives and I'll include the "Movielone" frame at no extra cost. Your original returned with your enlargement and frame. Also include the COLOR OF HAIR AND EYES with your picture, so I can also give you our bargain offer on a second enlargement artfully hand-colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager

DEAN STUDIOS, Dept. X-536, 211 W. 7th St., Des Moines 2, Iowa

Mrs. Ruth Long (Gift Manager)

DEAN STUDIOS, Dept. X-536,  
211 W. 7th St., Des Moines, Iowa

I would like to receive the miniature dog.  
 Please send me premium letter and 20 coupons to hand out. Enclosed please find my snapshot or negative for enlarging.

Color Eyes  Color Hair

Name

Address

City

State

# THEY MAILED THIS COUPON ... and look what I did for them!



"My arms increased 1 1/2"; chest 2 1/2"; fore-arm 1 1/2";"—C.W., W.Va.



"Gained 2" in week; 1 1/2" in biceps. Never felt better in my life." —J.S., Calif.



T.M., Alias Cup Winner. "I'm proud of the way you made me an Alias Champion."



A.H.—Kans.— Alias Cup Winner.



"I surprise my friends by out-lifting them." —D.P., Ind.



"When I started your course I weighed only 141. Now weigh only 147." —T.K., New York.



"Here's my photo showing just how I look today. I owe it all to you." —W.D., New York.



"Have put 3 1/2" on chest (normal), 1 1/2" expanded." —P.S.N.Y.



CHARLES ATLAS,  
115 East 23rd St., New York 10, N. Y.

Send me—absolutely FREE—a copy of your famous book, "Evergreen"—32 pages, crammed with actual photographs, health questions, and valuable advice to better build. I understand this book is mine or it does not obligate me in any way.

Age 18  
Street

Zone No. (if any) State N.Y.  
You USE COUPON BELOW

You MAIL THE COUPON BELOW AND  
I'll Show How I Can  
Make YOU a New Man!

My Secret Method Has Done Wonders For  
Thousands—Let Me Show You What  
It Can Do For YOU—in Just 15 Minutes A Day!

JUST MAIL the coupon below. Read my free book. And then give me 15 minutes a day. That's all I ask. I'll show how you can have the kind of body that your friends will admire. There's no cost if I fail!

I don't care how old or young you are, or how ashamed of your present physical condition you may be. If you can flex your arm I can add SOLID MUSCLE to your biceps—in double-quick time! I can broaden your shoulders, strengthen your back; add inches to your chest, give you a vice-like grip, make those legs of yours powerful; shoot new strength into your backbone, exercise those inner organs, cram your body full of vigor and red-blooded vitality!

#### WHAT'S MY SECRET?

"DYNAMIC TENSION!" That's the ticket! The identical natural method I have changed me from a 97-lb. weakling to the world's champion! Thousands are becoming marvelous physical specimens—my way. No gadgets or contraptions. You simply use the DORMANT muscle-power in your own God-given

body—watch it increase double-quick into solid MUSCLE.

"Dynamic Tension" is easy! Only 15 minutes a day in your own home. You can use "Dynamic Tension" almost unconsciously every minute—walking, bending over, etc.—to BUILD MUSCLE and VITALITY. You'll be using the method which many great athletes use—fighters, wrestlers, baseball, football players, etc.

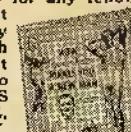
## FREE

Illustrated 32-Page Book  
Not \$1 or 10¢—but FREE

SEND NOW for my famous book, showing what "Dynamic Tension" can do for you.

(Over 3 1/2 MILLION fellows have sent for it already.) 32 pages, packed with actual photographs, valuable advice. Shows what my method has done for others, answers many vital questions. Page by page it shows what I can do for YOU.

This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your life! Rush coupon to me personally: CHARLES ATLAS, Dept. 325J, 115 E. 23rd St., New York 10, N. Y.



Be the envy of your friends! Win this strikingly handsome "Atlas Champion" trophy, over 1 1/2 ft. high!

CHARLES ATLAS, Dept. 325J,  
115 East 23rd St., New York 10, N. Y.

Dear Charles Atlas: Here's the kind of body I want:

(Check as many as you like)

<input type="checkbox"/> More Weight—Solid	<input type="checkbox"/> Powerful Arms, Legs, Grip
<input type="checkbox"/> in the Right Places	<input type="checkbox"/> Slimmer Waist, Hips
<input type="checkbox"/> Broader Chest, Shoulders	<input type="checkbox"/> Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing what "Dynamic Tension" can do for me. 32 pages, crammed with photographs, answers to vital questions, and valuable advice. No obligation.

NAME ..... AGE .....  
(Please Print or Write Plainly)

ADDRESS .....  
CITY ..... STATE .....  
If under 14, check here for Booklet A

Charles  
Atlas

Awarded the title  
of "The World's  
Most Perfectly  
Developed Man"  
in an international  
contest!

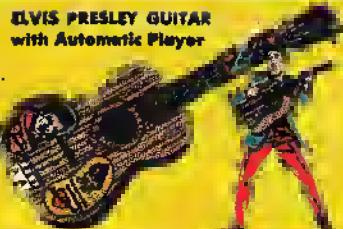


ARCHERY SET  
34" Lemonwood Bow



BOYS' AND GIRLS'  
Wrist Watches

ELVIS PRESLEY GUITAR  
with Automatic Player



Official Size  
BASKETBALL



DAISY "EAGLE"  
AIR RIFLE  
with scope



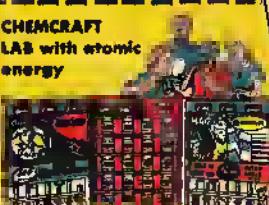
Waterproofed PUP TENT



Cuckoo-  
style  
CLOCK



GIrlS' TRAVEL CASE



CHEMCRAFT  
LAB with atomic  
energy



WYATT EARP  
Holister Set with  
Buntline Special Gun

# CHOOSE YOUR PRIZE

OVER 90 PRIZES  
IN BIG PRIZE BOOK

Take your choice of these wonderful prizes. They can be yours—quickly, easily. Most prizes shown here and in our Big Prize Book are given here and in one cent of cost for selling only one 36 pack order of our colorful Christmas cards at 25c a pack. Many boys and girls sell their packs in one day. You can too.

There are five attractive cards in each pack. You'll sell them quickly to your family, friends and neighbors, and get your prize at once. Or, if you want money instead of a prize, keep \$3.00 in cash for every 36 pack order you sell.

BE FIRST IN YOUR  
NEIGHBORHOOD

Send no money—we trust you  
Mail coupon today and you'll receive  
a Jewelton Pencil as a FREE GIFT  
with your Christmas Packs.

AMERICAN SPECIALTY COMPANY,  
Dept. 14, Lancaster, Pa.

WIN EXTRA AWARDS



Portable TV Set  
English Bike  
Cocker Pup

It's fun—easy—  
anyone can win.  
Full information  
and with Big Prize Book



Portable TV Set  
English Bike  
Cocker Pup

It's fun—easy—  
anyone can win.  
Full information  
and with Big Prize Book



Portable TV Set  
English Bike  
Cocker Pup



POOL TABLE  
SET



Portable TV Set  
English Bike  
Cocker Pup

It's fun—easy—  
anyone can win.  
Full information  
and with Big Prize Book



Complete Reflex CAMERA OUTFIT



Photo LOCKET SET

Mail This—Send No Money

AMERICAN SPECIALTY CO. Dept. 14, Lancaster, Pa.

Please send me your Big Prize Book, details on your Extra Awards Contest and one 36 pack order of Christmas cards. I will resell the cards at 25c a pack, send you the money and choose my prize.

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_